



The International Association of Bomb Technicians and Investigators

1120 International Parkway, Suite 105 Fredericksburg, VA 22406

Telephone: (540) 752-4533 Fax: (540) 752-2796

Email: detonator@iabti.org

The Detonator Advertisement Insertion Order

Company Name _____ Point of Contact _____

Billing Address:

Street _____ City/ST _____ Zip _____

Phone _____

POC Email _____

Authorized Signature: _____ **Date:** _____

We must receive a signed insertion order prior to the insertion deadline to reserve your space. Initial Ads must be prepaid. All payments must be received in US Funds. Payments via wire transfer must include an additional \$28.00 USD for banking fees. Cancellations must be in writing and prior to deadline dates. Accounts delinquent after sixty (60) days will be cancelled. Ads may not be cancelled after the deadline. It is understood that the advertiser shall not use the IABTI name or image in conjunction with commercial activities in any manner that would directly or indirectly indicate endorsement of the advertiser's product, equipment, publication, system or service. My signature above indicates that I agree to the terms and conditions as stated.

Ad Size: _____ **Number of Issues:** _____ **Price Per Issue:** \$ _____

Special Placement: _____ (if available) at (additional per issue) \$ _____

Begin Ad in: **Jan/Feb** **Mar/Apr** **May/June** **Jul/Aug** **Sep/Oct** **Nov/Dec**

Run ad(s) indefinitely in *Detonator* until I advise you, in writing, to discontinue: _____ (initial here)

By checking the box above and providing my initials, I am agreeing to pay for my ad(s) in each issue of *The Detonator* magazine until I provide written notice to the IABTI Business Office to discontinue my ad(s).*

PRICES LISTED BELOW ARE SINGLE AD (PER ISSUE) RATES

Ad Style	Ad Size	Limited Run (1-5 Issues) Cost Per Ad	Annual Contract (Six Issues) Cost Per Ad <i>* Indefinite Rate</i>
% Quarter Page	3.5" w X 4.75" h	\$ 500.00	\$ 400.00
& Half Page	7.5" w X 4.75" h	\$ 800.00	\$ 700.00
HÈ Half Page (vertical)	3.75" w X 10" h	\$ 800.00	\$ 700.00
(. Full page	7.5" w X 10" h	\$1,400.00	\$1,300.00
). Full page w/Bleed	8.75" w X 11.25" h	\$1,400.00	\$1,300.00

*Add your video
clip to your
eDetonator ad
for \$200 more
per issue*

Additional per issue special placement costs, subject to availability

Special placement: \$100.00 (additional)

Center: \$200.00 (additional)

Inside Front Cover (color only): \$200.00 (additional)

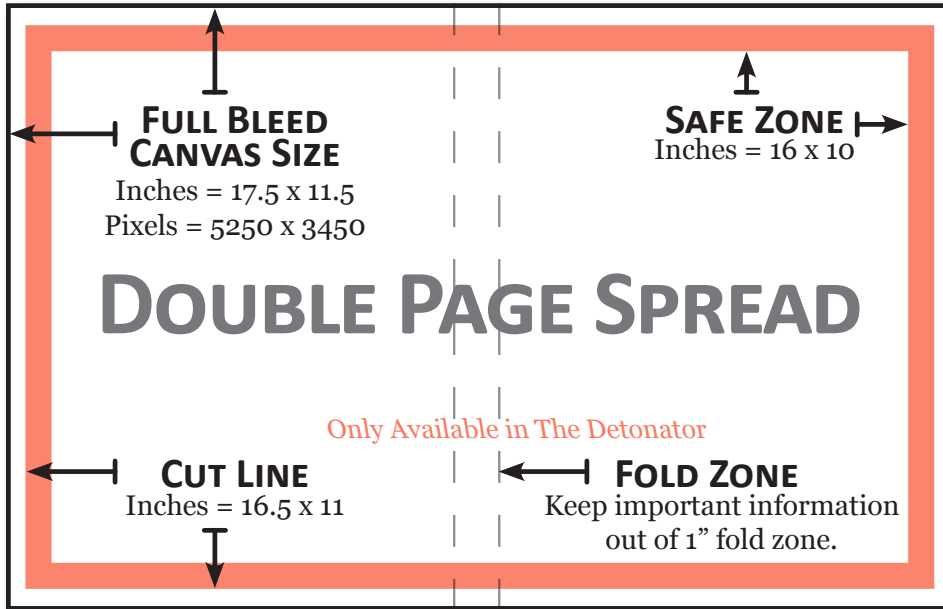
Back Page (color only): \$300.00 (additional)

Inside Back Cover (color only): \$200.00 (additional)

Ads will NOT be placed without a valid Insertion Order on file. When your Insertion Orders expires, we will automatically discontinue your ad. New insertion Orders MUST be submitted PRIOR to the deadline dates to continue your ad.

It is the Advertiser's responsibility to ensure that a valid Insertion Order is on file for all ads.

* Indefinite Rate subject to change, advertisers will be notified of price changes in advance.



Resolution: 300 DPI
(at full size)

Accepted File Formats: PDF, TIFF, JPEG (High Res)

Color Mode: CMYK or Grayscale

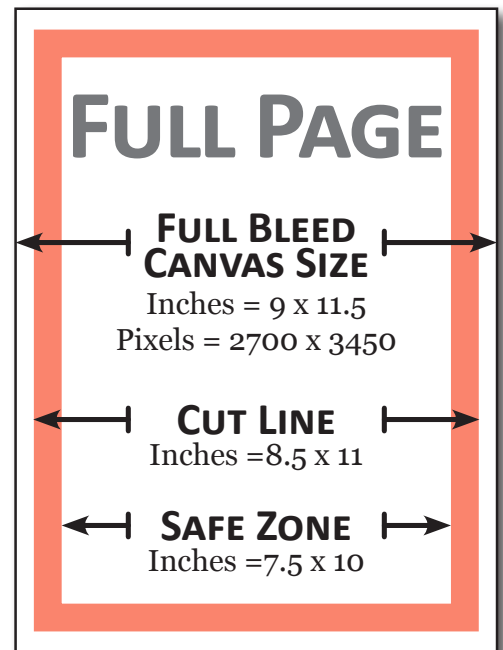
* Text and design elements must be within safe zone. Any elements outside the safe zone will likely result in trimming during the production phase.

DOUBLE PAGE SPREAD

Canvas size: 17.5" x 11.5" (5250 x 3450 pixels)

Safe Zone:* 16" x 10"

Fold Zone: Text & critical design elements should not be within 1/2" of the center on either side of the page.



FULL PAGE WITH BLEED

Canvas size: 9" x 11.5"
(2700 x 3450 pixels)

Safe Zone:* 7.5" x 10"

FULL PAGE WITHOUT BLEED

Canvas size: 7.5" x 10" (2250 x 3000 pixels)

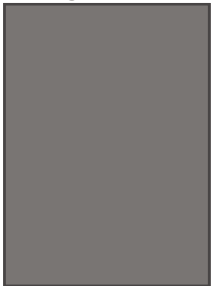
HALF PAGE

Canvas size: 7.5" x 4.75" (2250 x 1425 pixels)

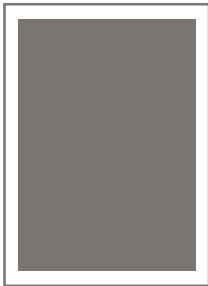
QUARTER PAGE

Canvas size: 3.5" x 4.75"
(1050 x 1425 pixels)

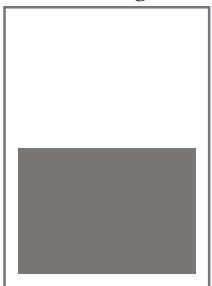
Full Page With Bleed



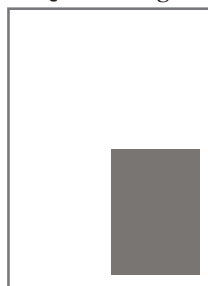
Full Page Without Bleed



Half Page



Quarter Page



Detonator Deadlines

January/February issue	December 20
March /April issue	February 20
May/June issue	April 20
July/ August issue	June 20
September/October issue	August 20
November/December issue	October 20